

ENME
D I C I O T T O
MADE BY A VISIONHAIR

philosophy

Your image and expressivity

find in your face and hair the essential visual point.

Treat your hair as if it was your skin,

take care of it every day, through cleansing, appropriate protection
using our treatments; you will obtain brightness, shininess, softness,
delicacy, strength, pureness.

Your hair will be able to communicate the best of you, your beauty:

The extreme terms of your charm

the unicity of a code made of simple gestures

that interprets ancient wisdoms

to live our times.





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4 healthy beauty hair

HAIR AND SCALP HAND IN HAND WITH NATURE

In Emmediciotto a 'natural green line' for the 'healthy' well-being of hair and scalp is born. A line **sustainable** in all its aspects; from the formula of the products of **new generation** based on the effectiveness of **active principles totally natural**, to the recyclable packaging that chooses materials like **glass and aluminium** with a use of **plastic reduced to 1%**, in the complete respect of the environment. The line is based on the benefits of **pino mugo, rosemary and basil plant extracts and vegetable oils**, all **typicalities of italian origin and production**. Emmediciotto is a **cruelty free** brand and produces cosmetic products in accordance with ethical standards. **Healthy Beauty Hair**, a purifying line for the health of **hair and scalp**.



Typical Italian
extracts



Not tested on
animals



Recyclable
packaging



Recyclable
aluminum

Healthy Beauty Hair



healthy beauty hair



Pinus Mugo shampoo PARABEN/ SULFATE FREE

Pinus Mugo Shampoo is a natural cosmetic based on Italian pino mugo extract. Cleanses and purifies the scalp, improves the natural softness and shine of the hair for healthier scalp and hair.

INSTRUCTIONS FOR USE
Apply on wet hair and massage.
Repeat the operation.
Rinse and apply Rosmarinus Mask.

250 mL - 8.45 fl. oz. 1 L. - 33.8 fl. oz.



with PINUS MUGO EXTRACTS and ESSENTIAL OIL

✓ **ANTIMICROBIAL**
✓ **ANTI-INFLAMMATORY**

✓ **NATURAL**
✓ **RICH OF PROTEINS**
✓ **VITAMIN E**

6



Rosmarinus mask PARABEN FREE

Natural, nourishing mask based on rosemary extract and vegetable proteins for hair and scalp. A newly-developed mask that performs a dermo-compatible hydrating action, purifies the scalp and revitalizes the hair.

INSTRUCTIONS FOR USE
After shampooing apply a generous amount on scalp and hair.
Leave on for a few minutes, rinse and then dry.

125 mL - 4.22 fl. oz. 1 L. - 33.8 fl. oz.



with ROSEMARY EXTRACTS and ESSENTIAL OIL

✓ **ANTISEPTIC**
✓ **TONING**

✓ **STIMULATING**
✓ **ENERGIZING**

healthy beauty hair

Basilicum oil

INSTRUCTIONS FOR USE
Apply a few drops of oil
on the hair and massage.

100 mL - 8.45 fl. oz.



Basil oil is rich in vitamins
and vegetable oils
that reinforce
the keratin layer of the hair.
New energy and splendour
for hair and scalp.



with BASIL + VEGETABLE OIL



GLOSSY
ENERGY



VITAMIN E



care



01 EVERY DAY SHAMPOO

Extra delicate shampoo for everyday use on all types of hair. Cornflower and camomile extracts have soothing action and give the hair a particular scent that lingers.

INSTRUCTIONS FOR USE

Apply to wet hair and massage delicately. Repeat the treatment. Rinse thoroughly and continue with 01 Every Day Conditioner.

250 mL - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



8



01 EVERY DAY CONDITIONER

A light cream to apply daily, just like a face cream, to provide nourishment to your hair. Cornflower and camomile have soothing action, panthenol and sweet almond oil leave the hair soft with a satin look. Ideal for frequent use.

INSTRUCTIONS FOR USE

Apply to damp hair after 01 Every Day Shampoo and leave it act for a few minutes. Rinse and continue with the styling.

250 mL - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



care

TONIC SHAMPOO

INSTRUCTIONS FOR USE

Apply to wet hair and massage delicately. Repeat the treatment leaving the conditioner act for a few minutes to obtain the maximum refreshing effect. Rinse thoroughly and continue with 07 Tonic Conditioner.

250 mL - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



Formulated with energizing substances such as creatine and ginseng extract to give strength and volume to hair. Mint essential oil and its derivatives stimulate and refresh the scalp. Ideal to remove the excess of sebum.



9

TONIC CONDITIONER

INSTRUCTIONS FOR USE

Apply to damp hair after shampooing and leave act for one minute. Then rinse.

250 mL - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



The ideal tonic conditioner that adds strength and shine to hair. Contains ingredients with specific tonifying properties like ginseng, creatine, guar gum, vitamin E.



care



08 NUTRITIVE SHAMPOO

Nutritive shampoo for stressed and dry hair. Made of particular skin tolerant ingredients. Olive oil, aloe vera and milk proteins feed and moisturize dry hair, making it soft, shiny and easy to comb.

INSTRUCTIONS FOR USE
Apply to wet hair and massage delicately. Repeat the treatment. Rinse and apply 08 Nutritive Conditioner.

250 mL - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



08 NUTRITIVE CONDITIONER

A pool of vitamins in a cosmetic preparation that nourishes and revitalizes tired and weak hair. Milk proteins, aloe vera and panthenol give the hair a healthy soft look from the very start. Ideal for dry hair.

INSTRUCTIONS FOR USE
Apply to damp hair after 08 Nutritive Shampoo and leave it act for a few minutes. Rinse and continue with the styling.

250 mL - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



10

treatment



09 OLD SOLUTION

The old gesture evolved in 'the solution' for you. It renovates the hair with a 'collagen effect' that eliminates totally the damaged zones. The regular use at least 4 times a month, allows to reach amazing results.

INSTRUCTIONS FOR USE
Apply the product with your hands on length and ends.
"In 9 minutes" in the salon: To be used under a heat source for max 15 minutes.
"In 9 hours" at home: With a minimum time of 3 up to 9 hours (no heat source).
After the treatment with 09 Old Solution wash the hair with 07 Tonic Shampoo. The treatment application doesn't limit the freedom to go out. No greasy.

200 mL - 6.76 fl. oz.



care

SHAMPOO COLORED HAIR

INSTRUCTIONS FOR USE

Apply on wet hair
and massage delicately.
Repeat the application.

Rinse and apply
14 Conditioner Colored Hair.

250 ml. - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



This shampoo fixes
the color with pH 4.

Wheat proteins, solar filters
of the latest generation and the
delicate way of cleansing the hair
make the color last longer and
be shinier. Its pleasant fragrance
makes you enjoy your hair.



CONDITIONER COLORED HAIR

INSTRUCTIONS FOR USE

After cleansing with
14 Shampoo Colored Hair,
apply on slightly towel-dried hair.

Leave on for a few minutes.
Rinse off and go on styling.

250 ml. - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



14 Conditioner Colored Hair
has a rich formula with pH 4
that maintains the color and
nourishes the hair. It contains 14
main ingredients, including the
most important for colored hair
such as guar gum, panthenol,
aloe vera, solar filters UV of the
latest generation. The results is:
protection against the damage of
the hair structure and protection
against the loss of color.



11

treatment

EXTRA HYDRATING MASK

INSTRUCTIONS FOR USE

After shampooing, apply the required amount
to the entire length of the hair. Leave on hair for at least 15
minutes with or without heat. Rinse thoroughly and continue
styling.

Intensive hydrating reconstruction

Apply 08 Nutritive Shampoo on wet hair. Repeat the
application and rinse. Remove with a towel the excess of
water and apply generously 15 extra hydrating mask over the
hair length. Divide the hair into 15 sections.
Tap 15 times every lock with a hot iron wrapped in silver paper.

Leave get cool
and then a rinse thoroughly.

250 ml. - 8.46 fl. oz. 1 L. - 33.8 fl. oz.



Extra-hydrating restructuring
treatment for the hair well-being
thanks to a rich mix of vitaminic,
hydrating and shine-giving
principles. The hair appears
well-hydrated, shiny, soft to the
touch and healthier from
the very first application.
The melon fragrance
contributes to psychic
and physical relaxation.



00 line

00 SHAMPOO

Infinite Shade



00



SILVER SHAMPOO

Concentrated creamy shampoo with blue/violet pigment to brighten up blond, white, grey hair and highlights, neutralizes yellow effect.

Enriched with olea europea and conditioning ingredients it gives a lot of hydration and nourishment to the hair that becomes soft and shiny.

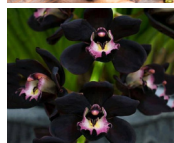
INSTRUCTIONS FOR USE

Put on wet hair and massage delicately.
Repeat the application.
For a deeper result
leave on for 5/10 minutes.
Rinse thoroughly.

250 mL - 8.46 fl. oz. 1 L - 33.8 fl. oz.

12

00



BLACK SHAMPOO

Concentrated shampoo with pigment blue/black, revives and illuminates, black, grey, white and brown hair. Tones and unifies black/brown hair, helps fight unwanted orange tones. Enriched with conditioners and Mullein oil extract, it strengthens hair, protects it from external damage and restores hydration and shine.

INSTRUCTIONS FOR USE

Put on wet hair and massage delicately.
Repeat the application.
For a deeper result
leave on for 5/10 minutes.
Rinse thoroughly.

250 mL - 8.46 fl. oz.

00 SHAMPOO

Infinite Shade

00 line

INSTRUCTIONS FOR USE
Put on wet hair and massage delicately.
Repeat the application.
For a deeper result
leave on for 5/10 minutes.
Rinse thoroughly.

250 ml. - 8.46 fl. oz.

VANILLA SHAMPOO

Concentrated shampoo with vanilla pigment, revives and illuminates the intensity of natural and colored hair reflections. Tones and unifies colored blond, golden blond, copper blond or highlighted hair, it gives warm highlights. Enriched with conditioners and Mullein oil extract, it strengthens hair, protects it from external damage and restores hydration and shine.

00



13

INSTRUCTIONS FOR USE
Put on wet hair and massage delicately.
Repeat the application.
For a deeper result
leave on for 5/10 minutes.
Rinse thoroughly.

250 ml. - 8.46 fl. oz.

CHOCO SHAMPOO

Concentrated shampoo with chocolate pigment, revives and illuminates the intensity of reflections in natural and colored hair. Tones and warms the hair from dark brown to medium blond, gives warm reflections. Enriched with conditioners and Mullein oil extract, it strengthens hair, protects it from external damage and restores hydration and shine.

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EMME[®]
DICIOTTO
MADE BY A VISIONHAIR

a modern-day
vision of
creativity for
the women
of today



styling & finishing

SMOOTHING MILK

02

INSTRUCTIONS FOR USE

Spray on clean, slightly towel-dried hair.
Comb the hair to even the product up, go on
drying the hair.

It is smoothing spray that creates a slim
invisible protection for hair making it
luminous, brilliant and removing the
frizzy effect.

The rice oil base and bamboo milk
hydrate the hair giving
it softness and brightness
and improving
the capillary structure.

125 mL - 4.23 fl. oz.



VOLUMIZING TOUCH

16

INSTRUCTIONS FOR USE

Spray 16 Volumizing Touch
on wet hair and dry as desired.

This volumizing spray for all types of hair
helps increase hair body and structure.
Its formulation enriched with wheat
proteins and mix of hydrating and
fixative principles exalts hair volume
making it brilliant and voluminous from
the roots.

125 mL - 4.23 fl. oz.



15

DENSE HAIR

12

INSTRUCTIONS FOR USE

Apply to wet hair.
For a natural effect,
allow to dry at ambient
temperature.
For a vibrant finish,
dry using the appropriate
method.

Gel to repair, revitalize and give body to
the hair. Contains marine oligoelements,
has a light fixing power.

50 mL - 1.69 fl. oz.



styling & finishing

05

BRIGHT SHINE MODELLING

Styling cream, adds shine to all hair types. Honey and panthenol nourish and protect the hair.

INSTRUCTIONS FOR USE

Apply a small amount by your hands to highlight the form of any hair style and to add it lustre and a delightful scent.



50 mL - 1.69 fl. oz.

11

NO-RINSE CONDITIONER

No-rinse styling conditioner to make the hair soft, hydrated and maintain the styling.
Silk derivative and red poppy extract have a restructuring action.
A delicate apricot fragrance makes enjoy its application.

INSTRUCTIONS FOR USE

Apply the product to washed hair before styling, distributing the necessary amount over the entire length of the hair.

Dry and style the hair as required.



150 mL - 5.07 fl. oz.

17

NATURAL FORM

A perfect support that hydrates and adds shine to curly hair without making it heavy. Orange extract and rice proteins protect the hair throughout the day.

INSTRUCTIONS FOR USE

Apply 17 Natural Form to damp hair and dry naturally to separate the curls.

Dry with a hair-dryer for a natural shape and soft look.

Repeat the application during the following days to keep the style.



200 mL - 6.76 fl. oz.

styling & finishing

MEDIUM-HOLD MOUSSE

10

INSTRUCTIONS FOR USE
Wash and towel-dry hair.
Apply the desired amount
of mousse. Distribute evenly.
Massage into hair with hands.
Do not rinse.
Proceed with drying.

Soft and firm medium-hold conditioner
mousse, for a flexible and durable hold.

Gives great results with all types of
hair style. Silk proteins protect the hair
structure from the atmospheric agents
by creating an invisible sheath making
your hair brighter and softer to the
touch. For all types of hair.

250 ml. - 8.80 fl. oz.



EXTRA-HOLD MOUSSE

10

INSTRUCTIONS FOR USE
Wash and towel-dry hair.
Apply the desired amount
of mousse. Distribute evenly.
Massage into hair with hands.
Do not rinse.

Soft and firm extra-hold conditioner
mousse, for a extra hold and durable.

Gives great results with all types of
hair style. Panthenol protect the hair
structure from the atmospheric agents
by creating an invisible sheath making
your hair brighter and softer to the
touch. For all types of hair.

250 ml. - 8.80 fl. oz.



17

LIQUID HAIR SPRAY

18

INSTRUCTIONS FOR USE
Spray on hair directly holding
20-30 cm away from it at the end
of a hair-set otherwise on the
locks directly to shape a hairdo.

Ecological hair spray that assures a
strong fixing and highlights the volume
of any hairdo. It is ideal to give a fixed
form to the hair and to keep it under
control. It doesn't leave any residue and
gives an excellent shine. It contains sun
filters to protect from UV rays. Sunflower
seeds extract protects the hair from the
aggressive action of UV rays and blocks
a dangerous action of free radicals.

250 ml. - 8.80 fl. oz.



styling & finishing



HAIR SPRAY

Strong high performance natural hairspray. New formulation that confers an efficacious support without weighting the hair. It quickly vaporizes and doesn't leave residues. It can be used for all the types of hair and can be eliminated by few shots of brush. Formulated to be used with hot tools (flat and curling iron). It doesn't contain CFC.

INSTRUCTIONS FOR USE
Spray at a distance
of 20 to 30 centimetres
from hair.

400 mL - 14.08 fl. oz. 100 mL - 3.38 fl. oz.



HAIR SPRAY EXTRA STRONG

Natural extra strong hold hair spray for a long-lasting style control everyday. Gives an extra fullness and lift to your hair, ideal for extra strong hold, ensures a perfect hold. Evaporates instantly, does not leave residue. Suits all types of hair, it is brushed off easily. Does not contain CFC.

INSTRUCTIONS FOR USE
Spray at a distance
of about 20-30 centimetres
from hair.

400 mL - 14.08 fl. oz.



STRONG GUM

A very strong and bright hair gel. Shapes and enhances volumes, keeps most demanding and extravagant shapes. Non greasy, dries quickly, leaves no residues. Apply on all types of hair, either wet or dry.

INSTRUCTIONS FOR USE
Apply required quantity of
19 STRONG GUM on hands.
Apply evenly on dry hair
for the most extravagant
shapes or on wet hair
for a glossy wet look.

150 mL - 5 fl. oz.

styling & finishing

EXTRA MATT

21

Extra matt, texture,
movement and definition.

INSTRUCTIONS FOR USE

Apply with hands to separate and sculpture with an
EXTRA fixing.
The new Paste Matt
by Emmediciotto helps create
a modern "extra" look.

50 ml. - 1.69 fl. oz.



WATER WAX

21

Separates and defines
with an extra control.

INSTRUCTIONS FOR USE

Warm up some quantity
of the product in your
hands and apply it on wet
or dry hair to create your style.. exaggerate!

75 ml. - 2.5 fl. oz.



WATER GLOSS

21

Gloss effect for
a cool look.

INSTRUCTIONS FOR USE

Warm up some quantity
with your hands and
apply it on dry hair.
Design your look,
flexible and fashion.

75 ml. - 2.5 fl. oz.



styling & finishing

21 YOUR STYLE dust

21 YOUR STYLE DUST



DUST is a styling and fixing powder for hair, with matt effect. Formulated with natural silica in micronized powder. It gives volume, versatility, control and style the hair with simple gestures. Easy and immediate, no brush or hair-dryer is needed. Micro particles act on the hair giving it strength. Resistant to humidity.

INSTRUCTIONS FOR USE
Spray on dry hair or apply on roots.
Proceed with a desired styling.

35 mL / 1.18 fl. oz.

20

light & style

SPLIGHT ARTISTIC LIGHTENING SPRAY

SPLIGHT



Liquid lightener spray, no rinse.
Finishing that allows
to create instant lights
on dry hair to achieve an artistic touch
to your look. No residues. For all type
of hair.

INSTRUCTIONS FOR USE
Spray the product at 1 cm
from the selected strand of hair,
use the iron to lighten and create
your style. It is mandatore the use of gloves. Avoid the
contact of the product with eyes and skin.
Rinse eyes and skin immediately
with water.

150 mL - 5.07 fl. oz.

body care

NOURISHING CALENDULA body cream

INSTRUCTIONS FOR USE
Apply generously
all over the body
and massage thoroughly.

Body cream Nourishing calendula thanks to the Plant Oils (marigold, almond, wheat germs) reach in natural substances nourishes, hydrates and regenerates body skin making it soft and elastic.

250 ml. - 8.46 fl. oz.



SWEET MAGNOLIA bath foam

INSTRUCTIONS FOR USE
Pour a quantity of product
in water before the bath
or directly on the sponge
in case of use in the shower.
Massage gently
the body with the soft
foam and rinse.

The shower gel is formulated without SLS and without parabens. The formulation offers a mild, not-irritating cleanser, in full respect of the skin. The detergent action protects the natural hydration of the skin enhancing the lipid layer. Leave the skin soft and velvety and pleasantly scented of magnolia.

250 ml. - 8.46 fl. oz.



21

I LOVE EMMEDICIOTTO eau de toilette

WITH:
Bouquet Of Citrus, White Flowers, Lemon Peel, Coconut Milk, Wild Gradenia, Light Jasmine, Ylang-Ylang from Comoros Islands, Yellow Peach, Damask Plum, Nutmeg, Sandalwood, Cedarwood of Marocco, Tonka bean, Burnt Malt, Vanilla berries of Madagascar.

New fragrance
Emmediciotto.
An intense perfume
of jasmine and citrus.

100 ml. - 3.38 fl. oz.



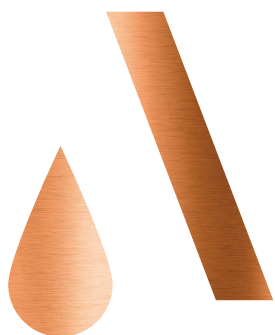


22 treatment

Argan Oil has precious protective, **hydrating** and **nourishing action** and maintain the hair shiny and **visibly healthy** as the time goes by. 22 Luxury Argan line of Emmediciotto includes products based on Argan Oil and the other **precious active ingredients** that **hydrate** and **remineralize** all types of hair.

RESULTS

The hair becomes healthier, shiny, full of body and without frizzy effect. Thanks to the **remineralizing** action and protein content the capillary fibre visibly improves as the time goes by.



“ I caress your hair and recognize the fragrance of the world I'd love. ”

treatment

22 LUXURY ARGAN SHAMPOO

INSTRUCTIONS FOR USE
Apply on wet hair and massage delicately.
Repeat the application.
Rinse and apply 22 Luxury Argan Mask.

Is much more than a shampoo, it is a delicate cream to cleanse delicately and give the ultimate hydration. 22 Luxury Argan Shampoo suits the needs of fragile, dry and shineless hair. Its formulation with millet extract, remineralizes and reinforces the hair. Has excellent cosmetic properties that act in synergy to assure hydration and nourishment to the hair making it soft, silky and fit.

200 ml - 6.76 fl oz | 1000 ml - 33.8 fl oz



22 LUXURY ARGAN MASK

INSTRUCTIONS FOR USE
After the shampoo remove the excess of water and apply an abundant quantity of the product on the hair. Leave it on for a few minutes with or without source of heat. Rinse thoroughly and dry the hair.

22 Luxury Argan Mask with argan oil, panthenol, aloe vera and milk proteins gives high hydration to dry and damaged hair, reinforces its structure, assures natural shine and makes the hair easy to comb. The result is completely regenerated hair, full of body, fit and shiny, very natural looking.

200 ml - 6.76 fl oz | 1000 ml - 33.8 fl oz



22 LUXURY ARGAN OIL

INSTRUCTIONS FOR USE
Massage the amount necessary of 22 Luxury Argan Oil into wet hair and continue drying according to preferences. Massage little quantity on dry hair every day. It dries very quickly.

22 Luxury Argan Oil is a non-greasy restructuring oil based on an ultra-light formula, ideal for all types of hair that gives to the hair shine, softness and nourishment thanks to the properties of argan.

100 ml - 3.38 fl oz / 20 ml - 0.67 fl oz



treatment

22 LUXURY ARGAN BRIGHTSHINE SPRAY

With golden dust



Polishing with Argan Oil and golden dust doesn't weigh down hair.

INSTRUCTIONS FOR USE

Shake before use, spray in every style, gives definition before and during cut.

100 ml - 3.38 fl oz

22 LUXURY ARGAN VOLUME



22 Luxury Argan Volume gives volume and shine to the hair, support to the roots. Its efficacious formula with argan oil, panthenol and keratin offers a natural style. For all types of hair.

INSTRUCTIONS FOR USE

Spray on root on wet, towel-dried hair. Proceed with the blow-dry for a volume effect.

Apply on dry hair to support the volume, spray on roots and style with the blow-dryer.

100 ml - 3.38 fl oz

22 LUXURY ARGAN SECRET



Innovative modelling untangling no rinse spray. The secret for perfect silky hair. Effective in eliminating frizzy hair, preventing split ends and giving back thickness to thin hair without weighing it down. Perfect to protect the hair against flat iron, hair dryer and UV. It untangles and protects the hair against all kind of external factors.

INSTRUCTIONS FOR USE

Vaporize 22 Luxury Argan Secret on washed and towel -dried hair, do not rinse and apply on lengths and ends. Proceed with styling: modelling and defining. Vaporized on dry hair it fixes and it's perfect for styling.

100 ml - 3.38 fl oz

treatment

22 LUXURY ARGAN CURL

INSTRUCTIONS FOR USE

Apply Argan Curl generously on wet hair, use a diffuser or allow to air dry. Apply Argan Curl every day on dry hair to shape and support curls.

Structuring cream to create, support and strengthen natural or permed curls. Enriched with Argan oil, panthenol, wheat proteins and keratin which give vitality and shine to curly hair.

150 ml - 5.07 fl oz



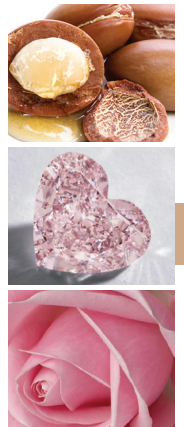
22 LUXURY ARGAN HAIR SPRAY

INSTRUCTIONS FOR USE

Spray at a distance of 20 to 30 centimetres from hair.

22 Luxury Argan Hair Spray with argan oil, gives shine and grants a high cosmetic result. High performance medium hold hair spray, daily use. It quickly vaporizes and doesn't leave residues. It can be used for all the types of hair and can be eliminated by few shots of brush.

300 ml - 10.14 fl oz



22 Luxury Argan LAMINEX 1 TREATMENT is a treatment that values hair structure giving it a plumping and anti-frizz effect, protecting it from humidity and damage caused by oxidation, as well as mechanical stress and pollution. The clearest effect of 22 Luxury Argan LAMINEX 1 TREATMENT is brightness.

INSTRUCTIONS FOR USE

wash the hair with 22 Luxury Argan Shampoo (2 times) + dry the hair up to 80% + mix 50 gr of 22 Luxury Argan Mask + 20 gr 22 Luxury Argan LAMINEX 1 TREATMENT + 5 ml of 22 Luxury Argan Oil then distribute the product and massage the hair with your hands and comb, then use the flat iron at 180° wrapping it with aluminum foil, dab all the hair strands, wait 5 minutes, then rinse for 5 minutes, apply 22 Luxury Argan Laminex 2 Final Treatment, and leave on for 5 minutes, rinse, and proceed with drying.

22 Luxury Argan LAMINEX 2 FINAL TREATMENT is the last phase in the LAMINEX service. Thanks to its active ingredients it defines and prolongs the anti-frizz and plumping effect giving maximum hydration and brightness to the hair.

INSTRUCTIONS FOR USE

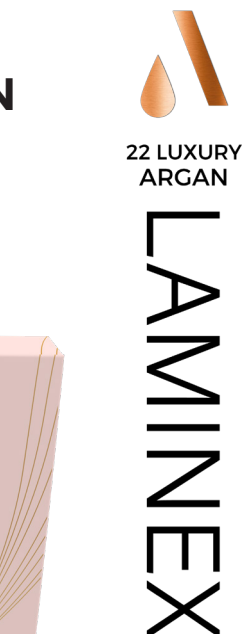
Apply 22 Luxury Argan Laminex 2 Final Treatment on hair, leave act for 5 minutes, wash hair, dry off and proceed to styling.

ARGAN LAMINATION

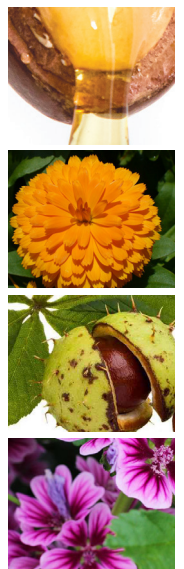
NOURISHMENT CONTROL BRIGHTNESS



10 sachets 20 ml
of 22 Luxury Argan LAMINEX 1 TREATMENT

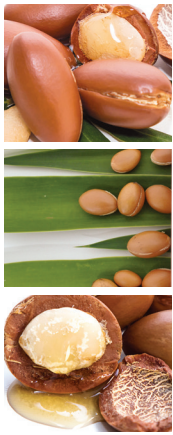


10 sachets 20 ml
of 22 Luxury Argan LAMINEX 2 FINAL TREATMENT



argan skin care

22 LUXURY ARGAN HAND CREAM



Moisturizing and perfumed cream. Enriched with Argan oil and panthenol, which give hydration and protect your skin from external agents. To keep your hands soft, hydrated and healthy thanks to the deep nutrition of Argan oil.

INSTRUCTIONS FOR USE
Apply 22 Luxury Argan Hand Cream on dry hands as often as necessary.
Not greasy.

65 ml - 2.19 fl oz

26

22 LUXURY ARGAN PATCH MASK



Disposable viscose mask. Based on Argan oil and hyaluronic acid which hydrate and plump your skin. Immediate anti-aging effect.

INSTRUCTIONS FOR USE
For an INTENSIVE PLUMPING effect
After washing and patting your face, apply the patch mask and leave on for 10 minutes. Rinse and perform a massage.
For a REGENERATING MOISTURIZING effect
After washing and patting your face, apply the patch mask and leave on for 5 minutes. Massage until completely absorbed.

18 ml - 0.60 fl oz

argan body care

22 LUXURY ARGAN BODY OIL CLEANSING

INSTRUCTIONS FOR USE
Apply on wet skin with
a light massage, then rinse.

A refined combination of oils that cleanses
your body delicately. The main ingredient
Argan Oil nourishes deeply and protects
the skin barrier. With Sunflower oil rich in
Vitamin E, antioxidant. Easy to rinse off, no
residues. Ideal for sensitive skin. The skin is
clean, fragrant and soft.

150 ml - 5.07 fl oz



PARABEN FREE
SILICON FREE
NO ALCOOL
SLES FREE
SLS FREE
PRESERVATIVE FREE
NO SODIUM CHLORIDE

PARABEN FREE
SILICON FREE
NO ALCOOL

22 LUXURY ARGAN BODY MIST MOISTURIZING

INSTRUCTIONS FOR USE
After shower spray and massage to
let absorb. Ideal for everyday use.

Top hydration for your body skin concentrated
in nebulized drops. Refined milk that hydrates,
makes your skin beautiful and leaves a pleasant
scent. Argan oil antioxidant and regenerating, Shea
butter nourishing, sodium Hyaluronate antiage,
Sunflower oil and sweet Almond for a velvet skin,
D-Pantenol hydrating and amollient.

150 ml - 5.07 fl oz



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28 treatment

A UNIQUE REGENERATING SYSTEM WITH LIFTING EFFECT

IMAGINE TO REDUCE THE AGING PROCESS GIVING
THE HAIR THE SAME NOURISHMENT WE OBTAIN
FROM THE AIR WHICH SURROUNDS AND PROTECTS US.

Ozone represents also an essential element that slows down the aging process.

From Emmediciotto research and development laboratories a new **treatment delivering health, strength and shine to hair.** I-potion 3 is a regenerating treatment for all types of hair.

Acts inside the hair stem **giving it a new structure, making it stronger, full of body and visibly younger.**

I-potion 3®
Lifting for hair



treatment I-potion 3.®



OZONE SHAMPOO

It has a deep and at the same time delicate cleansing action. Its formulation with ozonated argan oil gives the hair a new life. It is a perfect base to boost the treatment effect. SULFATE FREE, PARABEN FREE, NOT TESTED ON ANIMALS.

INSTRUCTIONS FOR USE

Apply on wet hair and massage delicately. Repeat the application. Rinse well and apply Ozone Treatment.

250 mL - 8.46 fl. oz. 1 L. - 33.8 fl. oz.

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OZONE TREATMENT

Regenerating treatment for all types of hair. Acts inside the hair stem giving it a new structure, making it stronger, full of body and visibly younger.

INSTRUCTIONS FOR USE

SALON

ON MEDIUM-LONG HAIR

Apply 1-2 doses on each section (11 sections). Massage with your hands following the scales. The heat of your hands with the massage will let the product penetrate in the best way.

In this way the ozone carried by the argan oil will give its benefits to the hair. Comb with Tangle Mouse and leave on for 10 minutes.

ON VERY SHORT APPLY

HALF DOSE ON EACH SECTION.

dropper 50 mL - 1.69 fl. oz.

IMAGINE TO REDUCE THE AGING PROCESS
GIVING THE HAIR THE SAME NOURISHMENT
WE OBTAIN FROM THE AIR WHICH SURROUNDS
AND PROTECTS US.

I-potion 3[®] treatment

OZONE WATER

INSTRUCTIONS FOR USE
Apply abundantly on wet hair,
do not rinse and style.
Use as maintenance together
with Ozone Treatment.

Ozonated hydrating water.
The properties of ozonated argan oil
inside this highly
hydrating water.
It gives body and shine
to the hair making it easy
to comb. The ozone has
an antiaging action that
gives the hair a new life.

125 ml - 4.23 fl. oz.



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OZONE TREATMENT

INSTRUCTIONS FOR USE
MAINTENANCE AT HOME USE
Wash the hair with
Ozone Shampoo and towel dry.
Divide the hair into two sections
in the centre and apply
Ozone Treatment phial.
Leave on for 5/10 minutes
and proceed to dry.
Repeat the treatment
one time a week for one
month together with Ozone Water.

Regenerating treatment
for all types of hair.
Acts inside the hair stem giving it a new
structure, making it stronger,
full of body and visibly younger.



8 phials 10 ml - 0.33 fl. oz. | 2 phials 10 ml - 0.33 fl. oz.



**I-potion 3 is an EFFECTIVE REGENERATING SYSTEM
WITH LIFTING EFFECT** that acts on every hair type.
Penetrates in the hair and re-build the hair fiber.
Acts externally giving body and brightness.



32 preventive

STEM-C
P R E V E N T I V E

"Take care of your hair as you do with your skin" is a real mission for Emmediciotto. Our trichological research of innovative products has developed a complete curative line STEM-C, that includes specific products formulated to meet any need of hair and scalp and to give experience of an ultimate well-being.



STEM-C
P R E V E N T I V E



preventive 33



preventive

STEM-C fortify



HAIR LOSS PREVENTIVE PHIALS

Anti hair loss treatment with improved formulation that fights the progressive and persistent hair loss. The effectiveness of anti hair loss result of STEM-C treatment is given by the technology based on active stem cells of grape and Follicusan.

INSTRUCTIONS FOR USE

STEP 1) Wash the hair with Fortify Hair Loss Preventive Shampoo;
STEP 2) apply STEM-C Fortify phial, separating the hair and applying the product directly on the scalp;
STEP 3) make a soft pressure with fingers in a circular way on the scalp to perform a scalp massage for 5 minutes.

SUGGESTIONS (PHIALS):

A) In case of significant loss of hair it is recommended to use STEM-C Fortify phial every day for 1 month.
B) In case of moderate loss of hair it is recommended to apply STEM-C Fortify phial at least 3 times a week for 1 month.
C) In case of thin, exhausted hair it is recommended to apply STEM-C Fortify phial at least 2 times a week for 2 month.

Contains 8 phials of 10 mL / 0.33 fl.oz.

HAIR LOSS PREVENTIVE SHAMPOO



Dermo-cosmetic preventive shampoo adjuvant of anti hair loss treatment. It fortifies scalp and hair thanks to the action of active stem cells of grape and Follicusan.

It is recommended to use always Fortify Hair Loss Preventive Shampoo during anti hair loss treatment.

INSTRUCTIONS FOR USE

STEP 1) Apply Fortify Hair Loss Preventive Shampoo on wet hair, emulsion delicately;
STEP 2) rinse off and repeat the application, leave on for 5 minutes.

Rinse off well and proceed drying.

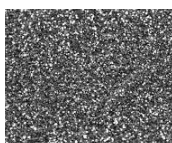
SUGGESTIONS (SHAMPOO):

The product is used before the application of STEM-C Fortify treatment phial, and it is ideal for maintenance. It is recommended everyday use.

During hair loss period it is recommended to wash hair and scalp frequently to avoid the bulb atrophy.

250 mL / 8.46 fl. oz. - 1000 mL / 33.8 fl. oz.

STEM-C colloidal silver



STEM-C COLLOIDAL SILVER soothing scalp treatment

Colloidal silver is a well-known ally for scalp health.

Its purifying properties offer relief and well-being on red and irritated scalp. Recommended for use after technical treatments.

INSTRUCTIONS FOR USE

Spray Colloidal Silver on the scalp, morning and evening, do not rinse.

125 mL / 4.22 fl.oz.

preventive

INSTRUCTIONS FOR USE

STEP 1) The phial STEM-C Purify is applied before washing the hair. Separate the hair and apply the product directly on the scalp;

STEP 2) make a soft pressure on the scalp with fingers in a circular way to realise it from dandruff;

STEP 3) wash the hair with Purify Dandruff Preventive Shampoo.

SUGGESTIONS (PHIALS):

A) In case of significant dandruff it is recommended to apply the phial at least 2 times a week during the first month.

B) In case of moderate dandruff presence, for maintenance or prevention it is recommended to apply STEM-C Purify phial 1 time a week for 1 month.

Contains 8 phials of 10 mL / 0.33 fl.oz.

DANDRUFF PREVENTIVE PHIALS

Anti-dandruff purifying treatment based on active stem cells of grape and piroctone olamine, efficacious in normalizing and purifying the scalp and giving freshness to the hair. It slows down the production of dandruff.

STEM-C purify



DANDRUFF PREVENTIVE SHAMPOO

INSTRUCTIONS FOR USE

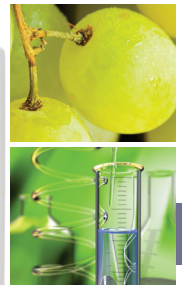
STEP 1) Apply Purify Dandruff Preventive Shampoo on wet hair, emulsion delicately;
STEP 2) rinse off and repeat the application. Leave on for 5 minutes, then rinse off well and proceed drying.

SUGGESTIONS (SHAMPOO):

It is recommended its every day use.

250 mL / 8.46 fl. oz. - 1000 mL / 33.8 fl. oz.

This anti-dandruff purifying shampoo based on active stem cells of grape and piroctone olamine prolongs the action of purifying treatment and slows down dandruff production. It soothes and relieves the scalp giving an immediate "effect of renewed scalp." This sensation lasts for several days.



STEM-C detoxify

2in1 SEBUM BALANCING TREATMENT

INSTRUCTIONS FOR USE

STEP 1) Wet the hair, apply Detoxify separating the hair to cleanse the scalp, massage softly and rinse off;
STEP 2) distribute Detoxify on scalp again, perform a delicate massage with circular movements for 10 minutes; STEP 3) caress the hair length and ends with a massage ; STEP 4) rinse off, apply the most suitable conditioner, rinse off and proceed drying.

200 mL / 6.76 fl.oz.

An innovative anti-grease treatment created by Emmediciotto research laboratories. Its formulation is based on two actions: 1 treatment - 2 cleansing. All-in-one product enriched with active stem cells of grape, purest marine salt and bisabolol that make the scalp healthy and pure.



men's line



THE RITUAL IS AN ESSENTIAL AND COMPLETE LINE
DEDICATED TO MAN THAT PROPOSES A PERFECT SHAVE,
OFFERS SOLUTIONS FOR THE BEARD CARE FOR THOSE
WHO LOVE MAINTAINING IT, PROTECTS WITH ATTENTION MEN'S SKIN.

THE RITUAL FRAGRANCE RECALLS BROWN ALGAE,
FRESH PEPPERMINT, SPICES OF GREEN TEA
AND GINGER WHILE PRECIOUS OILS OF ARGAN, ALMOND
AND GRAPE SEEDS OFFER THE ULTIMATE SENSORIAL PLEASURE.



TAORMINA SHAVING CREAM



Rich cream with green tea and ginger
extracts.
Thanks to its creamy texture it embraces
the beard making it soft and preparing
it to an accurate and deep shave.
It leaves the skin pleasantly fresh,
smooth and soft.

INSTRUCTIONS FOR USE
Massage delicately
with the brush before shave.

100 mL - 3.38 fl.oz. 20 mL - 0.67 fl.oz.

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FIRENZE AFTER SHAVE BALM



Light emulsion with
the peppermint extract
for a soothing and
anti-redness action.
It gives an immediate
sensation of freshness
and comfort to the skin.

INSTRUCTIONS FOR USE
Apply on the skin after shave
performing a light massage till
a complete absorption.

100 mL - 3.38 fl.oz. 20 mL - 0.67 fl.oz.



men's line

INSTRUCTIONS FOR USE
Every day after washing your face
apply the product and massage till
it is absorbed completely.

50 ml. - 1.69 fl. oz.

VENEZIA ANTI-AGE FACE CREAM

Light and at the time rich and velvety cream. Thanks to the Brown Algae (*Pelvetia Caniculata*) rich in antioxidants, it stimulates the production of collagen and hyaluronic acid, reduces wrinkles and gives a more relaxed look. It gives hydration and comfort to dry skin.



CAPRI ALL-IN-ONE BEARD OIL

INSTRUCTIONS FOR USE
Distribute on the beard
or apply before shave.

50 ml. - 1.69 fl. oz.

Oil with a refined combination of emollient vegetable oils: almond, grape seeds and argan oils. Thanks to this formulation it carries a multiple action: it assures an efficient and at the same time delicate and precise shave, gives lustre and softness to more important beards.



CORTINA BEARD & HAIR SHOWER SHAMPOO

INSTRUCTIONS FOR USE
Apply on wet beard, hair and body with a gentle
massage, then rinse.

150 ml/5.07 fl.oz.

It gently cleans beard, hair and body, respecting its integrity. The hair is soft, the beard clean and the skin is hydrated. Formula enriched with Bamboo extract that stimulates the hair growth and reduces the skin's sebum production. Mint extract that stimulates the microcirculation balancing the sebaceous secretion. Aloe with its soothing and hydrating action and E vitamin ideal for frequent use.



BARBER BRUSH



Pure bristle shaving brush. Beech wood handle. Dimensions mm. 110

MINI BARBER BRUSH



Travel shaving brush with pure bristles and black plastic grip. Dimension mm. 73 h.

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POTASSIUM ALUM POCKET

Handy pocket stick for small cuts or skin reddening. 20 applications. Wet before use. 100% cleansing.

INGREDIENTS
Potassium Alum

men's line




spa-ce®



man

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spa-ce®



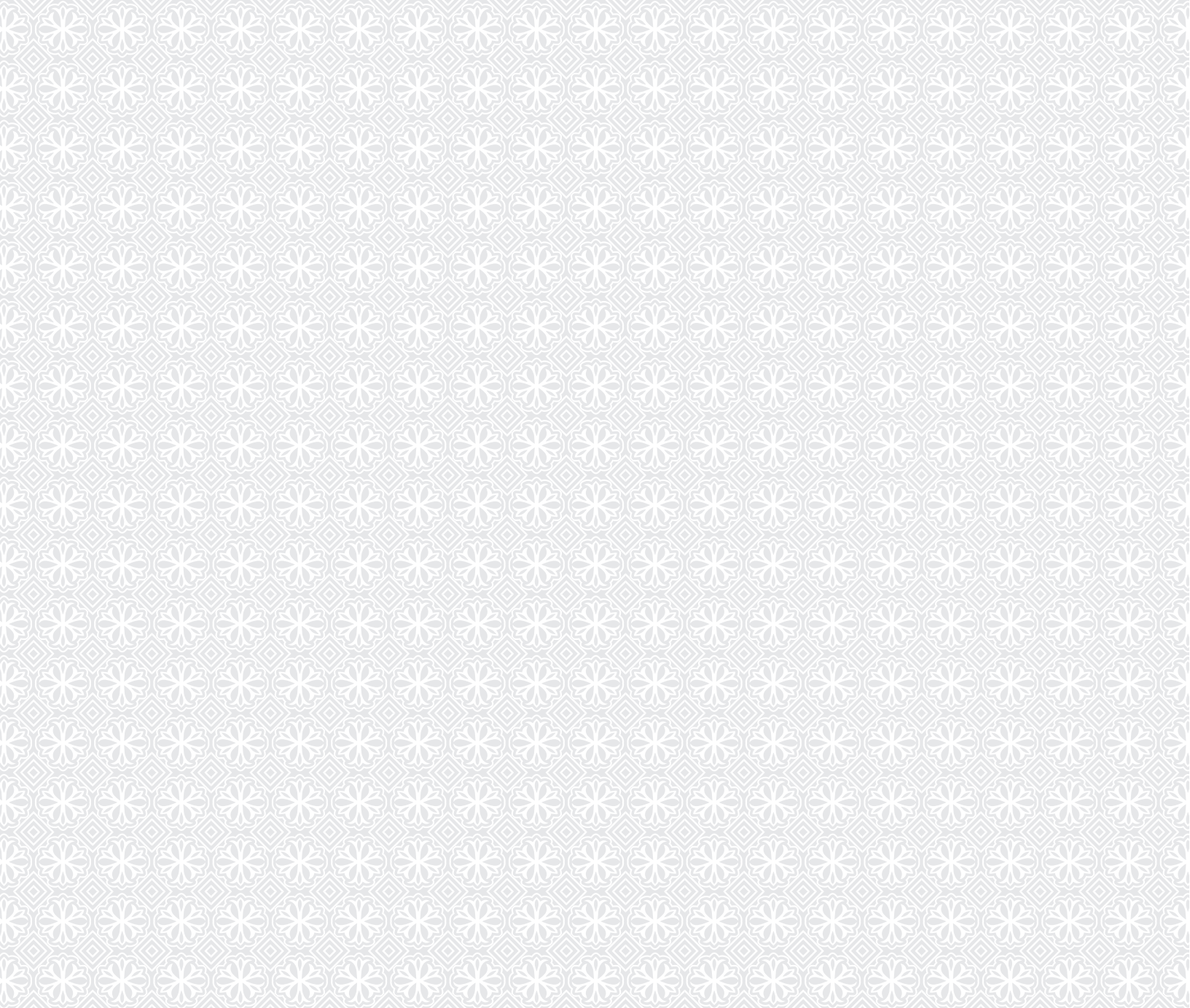


philosophy

Spa-ce is a new brand created
and distributed by Emmediciotto srl.

Spa-ce is a space
where well-being is an absolute priority.

Spa-ce is an everyday ritual
to dedicate to yourself only.



EMME
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MADE BY A VISIONHAIR


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