



**LISS**

**VELVET**  
SEDUCTION

**SMOOTHING  
TREATMENT  
INCREDIBLY  
NATURAL**

**EMME**  
DICIOTTO



## VISIBLE RESULTS

- natural smooth \_\_\_\_\_○
- smoothing hair \_\_\_\_\_○
- highly cosmetic \_\_\_\_\_○



## SMOOTHING, NATURALLY PERFECT

From now **smooth hair seductive as velvet!**

**LISS** is a high level smoothing treatment, with **natural actives**, incredibly **performing**, able to transform the hair.

It's an **innovative** and unique treatment. Its **fluid** texture is **easier to apply** and **better penetrates** the hair for an **excellent performance**. Its unique formula is **amino acids based**.

The way to apply the treatment is **totally new**, **easy and fast**. It **doesn't release any smell or smoke**, offering **more comfort** to operators and clients.

It's perfect to fulfill different needs, granting **safety** and a **high cosmetic** result thanks to a **deep restoring action**.

Suitable for **all kind of hair**: Curly, blond, bleached, white or damaged.

Duration of treatment: **3 months**.

# LISS VELVET SEDUCTION

EFFECTIVE. SAFE. PROFESSIONAL.



PREPARES

TREATS

COMPLETES

## THE SPECIFIC NATURAL ACTIVES



### ALOE VERA

Restore the pH of scalp and hair.

### CHAMOMILE EXTRACT

Chamomile extract it has equilibrating, soothing and anti-inflammatory properties.



### GUAR GUM

With softening and nourishing properties, it creates a film that protects against the use of flat iron.



### Soy and Wheat amino acids

Are proteins with a low molecular weight easily absorbable, they create a keratin vegetal structure able to re-create the hair naturally.



### Amino acids of SILK

Precious amino acids giving softness and a sensation of smoothness.

### KERATIN and COLLAGEN

Natural proteins, 2 fundamental elements for the hair balance.



**ARGAN OIL** It makes the hair soft and shiny and fights against frizzy effect. It deeply hydrates for a shiny and safe hair.



**PREPARING SHAMPOO** **1 Liss**



**Natural\*** shampoo for a deep cleansing of hair and scalp with its pH 7.5 is perfect for all kind of hair.

**Aloe Vera** regulates the pH of hair and scalp.



**Chamomile** extracts have balancing, **soothing** and anti-inflammatory properties.

It perfectly **cleans** hair and scalp.

It prepares hair to receive the straightening treatment.

**USE**

Apply **1 Preparing Shampoo** on wet hair and massage until obtaining a soft foam. Rinse accurately and repeat if needed.

\* Sustainable production process, without use of organic solvents, easily biodegradable.

**FREE FROM  
PARABENS, ISOTHIAZOLINONES, SLES,  
PETROLATUM, SILICONS, COLORANTS.**



# PERFECT SMOOTHING 2 Liss

## THERMO FLAT IRON

<b>Bleached</b>	<b>284°F</b>	<b>6/7 steps</b>
<b>Colored</b>	<b>302°F</b>	<b>8/9 steps</b>
<b>Natural</b>	<b>356°F</b>	<b>9/10 steps</b>



**2 PERFECT SMOOTHING:** Hydrating, anti-frizz smoothing fluid for amazing results.

Its unique formula it's a sophisticated combination of actives of vegetal-origin, amino acids and soy and wheat fito-proteins, guar gum and silk proteins.



Hair is regenerated, cuticles closed. It eliminates frizzy effect and volume giving a new beauty to damaged hair for an immediate recovering, for a perfect smooth.



### USE

#### > SMOOTH EFFECT:

After shampoo dry the hair with the hairdryer and divide the hair in 4 sections. Wear disposable gloves and with a hair brush or with the specific measuring cup, apply the smoothing fluid on the entire head of hair mm. 6 away from the scalp. Massage delicately. Comb carefully. Wear a cap and leave on for 25/35 minutes.

After that time, without rinse, dry the hair using an hairdryer, then use the flat iron dividing the hair in small locks starting from 1 cm from the scalp. Repeat for 10 times and never go over 180°C/356°F.

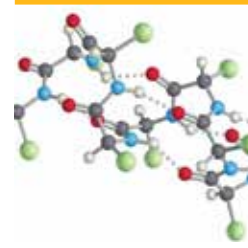
In any case calibrate the temperature according to the hair condition. Rinse carefully the entire head of hear with lukewarm water. Apply 3 Final Conditioner, leave on for 5 minutes. Rinse off with lukewarm water. Dry and proceed with style.

#### > ANTI FRIZZ-EFFECT:

For a softer anti-frizz effect just reduce processing time (15/20 min.) and don't use the flat iron. Follow all the other steps.



## FINAL CONDITIONER **3** Liss



**3 Final Conditioner** it's the last phase to complete straightening treatment.

It contains **natural keratin**, a protein which is one of the fundamental elements for hair equilibrium.



**Rich in natural ingredients** like Argan oil and collagen.

It considerably increases the **hydration level**, **nourishes** and **improves** hair conditions **reducing the excess of volume** and **prolonging the straightening effect duration**.



**Results:** The hair is **strong**, **deeply nourished**, **smooth** and **bright**. **3 Final Conditioner** makes **fibers resistant** against external factors, avoiding hair breakings and split ends.

The hair will be stronger and healthier.

Suitable to maintain the smoothing treatment.

### USE

Apply **3 Final Conditioner** on damp hair, leave on for **5 minutes**.

Rinse with **lukewarm water** and proceed with style.

# EMME<sup>®</sup>

D I C I O T T O

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